

AUG16/12 11.3
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME	MEDIA PLACEMENT
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SALES PRSN WA- JOE KNAUER

CLASS: NATL.	LOCAL	REGIONAL
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ICE)

[illegible]

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG16/12	11.39
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** NEW ORDER **
 TTLS \$55500..34X
 PLS CFM, THX 8/16

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

AGENCY ADVERTISER CODE = 321	AGENCY EST# = 1561
AGENCY PRODUCT CODE = 340	

1	1100A-1200N	30	\$1,200.00	9/21	1	FRI	1
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2	1210A-105A	30	\$500.00	9/21	9/21	1	FRI	1
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PROGRAM : J KIMMEL-ABC<
CON COM1: J KIMMEL-ABC<
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REP HEADLINE# 6282551
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,200.00	9/21	9/21	1		FRI	1
4			600P-700P PROGRAM : EYEWIT NWS-6/ABC-WORLD NWS CON COM1: EYEWIT NWS-6/ABC-WORLD NWS	30		\$3,400.00	9/21	9/21	1		FRI	1
5			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1: GD MRN AMR-ABC	30		\$2,500.00	9/21	9/21	1		FRI	1
6			1135P-1210A PROGRAM : ABC-NITELINE< CON COM1: ABC-NITELINE<	30		\$1,200.00	9/24	9/24	1		MON	1
7			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1: EYEWIT NW-NOON	30		\$1,100.00	9/24	9/24	1		MON	1
8			500P-600P PROGRAM : EYEWIT NWS-5/EYEWIT NWS-530 CON COM1: EYEWIT NWS-5/EYEWIT NWS-530	30		\$2,400.00	9/24	9/24	1		MON	1
9			600A-700A PROGRAM : EYEWIT DAYBRK CON COM1: EYEWIT DAYBRK	30		\$2,500.00	9/24	9/24	1		MON	1
10			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$4,250.00	9/24	9/24	1		MON	1
11			900A-1000A PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$750.00	9/24	9/24	1		MON	1

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12			1200N-1230P PROGRAM : EYEWIT NW-NN SA CON COM1 : EYEWIT NW-NN SA	30		\$750.00	9/22	9/22	1		SAT	1
13			500A-600A PROGRAM : EYE-W DYBK E CON COM1 : EYE-W DYBK E	30		\$400.00	9/22	9/22	1		SAT	1
14			500A PROGRAM : CRIMINAL MINDS CON COM1 : CRIMINAL MINDS	30		\$350.00	9/22	9/22	1		SAT	1
15			700P-800P PROGRAM : JEOPARDY/WHEEL CON COM1 : JEOPARDY/WHEEL	30		\$1,400.00	9/22	9/22	1		SAT	1
16			1200N-1230P PROGRAM : EYEWIT NW-NN SU CON COM1 : EYEWIT NW-NN SU	30		\$750.00	9/23	9/23	1		SUN	1
17			600P-630P PROGRAM : NEWS CON COM1 : NEWS	30		\$2,400.00	9/23	9/23	1		SUN	1
18			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1 : MILLIONAIRE/FEUD	30		\$700.00	9/20	9/20	1		THU	1
19			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1 : EYEWIT NW-NOON	30		\$1,100.00	9/20	9/20	1		THU	1
20			300P-400P PROGRAM : STEVE HARVEY CON COM1 : STEVE HARVEY	30		\$825.00	9/20	9/20	1		THU	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
21			500P-600P PROGRAM : EYEWIT NWS-5/EYEWIT NWS-530 CON COM1: EYEWIT NWS-5/EYEWIT NWS-530	30		\$2,400.00	9/20	9/20	1		THU	1
22			530A-600A PROGRAM : EYWT DYBK 530A CON COM1: EYWT DYBK 530A	30		\$1,200.00	9/20	9/20	1		THU	1
23			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1: GD MRN AMR-ABC	30		\$2,500.00	9/20	9/20	1		THU	1
24			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$700.00	9/18	9/18	1		TUE	1
25			300P-400P PROGRAM : STEVE HARVEY CON COM1: STEVE HARVEY	30		\$825.00	9/18	9/18	1		TUE	1
26			530A-600A PROGRAM : EYWT DYBK 530A CON COM1: EYWT DYBK 530A	30		\$1,200.00	9/18	9/18	1		TUE	1
27			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$4,250.00	9/18	9/18	1		TUE	1
28			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1: GD MRN AMR-ABC	30		\$2,500.00	9/18	9/18	1		TUE	1
29			1135P-1210A PROGRAM : ABC-NITELINE< CON COM1: ABC-NITELINE<	30		\$1,200.00	9/19	9/19	1		WED	1

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30			1100A-1200N	30		\$1,200.00	9/19	9/19	1		WED	1
PROGRAM : VIEW-ABC												
CON COM1: VIEW-ABC												
31			400P-500P	30		\$1,200.00	9/19	9/19	1		WED	1
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
32			600A-700A	30		\$2,500.00	9/19	9/19	1		WED	1
PROGRAM : EYEWIT DAYBRK												
CON COM1: EYEWIT DAYBRK												
33			600P-700P	30		\$3,400.00	9/19	9/19	1		WED	1
PROGRAM : EYEWIT NWS-6/ABC-WORLD NWS												
CON COM1: EYEWIT NWS-6/ABC-WORLD NWS												
34			900A-1000A	30		\$750.00	9/19	9/19	1		WED	1
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
SEP/12 55500.00											CONTRACT TOTAL 55500.00	
											TOTAL SPOTS 34	

MARKET TOTALS \$163,235 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
SVC- NSI
DEMOS- RA35+* WOPX 0% WRDQ 0% EFTV 0%